



# 2015 IN REVIEW

DECEMBER 2015



## Races

Races are what it's all about! This year Milestone attended the NASCAR Sprint Cup at Kansas Speedway, the IMCA Supernationals at Boone Speedway and races at Humboldt Speedway and Heartland Park Speedway to name a few.



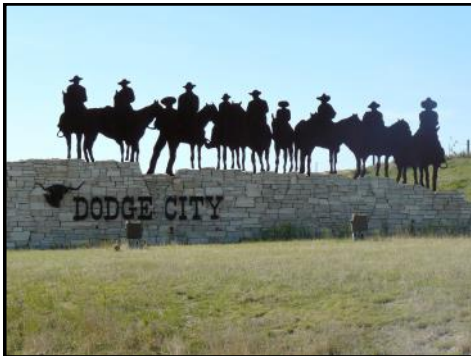
## Industries

Milestone not only serves the racing industry but the agricultural, marine and consumer automotive markets as well. This year we worked on expanding our reach into those arenas.



## Where's Milestone Been?

We go the extra mile for our clients and that has us all over the map! This year we visited engine builders, machine shops, warehouse distributors, chassis builders, production remanufacturers and speed shops to promote our clients' products. Our travels took us to the following states:



- Illinois
- Indiana
- Iowa
- Kansas
- Kentucky
- Michigan
- Minnesota
- Missouri
- Nebraska
- Nevada
- Ohio
- Oklahoma
- South Dakota
- Tennessee
- Texas
- Wisconsin



## Clients

One of our goals for 2015 was to build our client relationships and better promote them to increase sales. Our efforts included:

- Special issues on Made in America companies, diesel product companies and the other industries served by their products
- Promoting their new catalogs and displaying their products at trade shows, conferences, car shows and open houses
- Tours with our manufacturers including Diamond, Trend, Callies, World, Erson and Howards Cams
- Arranged manufacturers presentations at warehouses and shops
- Manufacturers' plant visits and meetings with team members

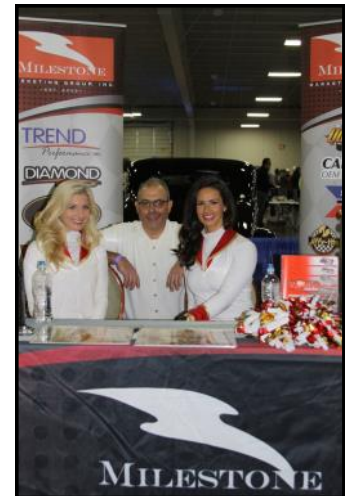




## Events

The events of 2015 kept us hopping at Milestone. Open houses, conferences, trade shows and car shows provided great opportunities to represent our clients' lines. Even more importantly, they were a perfect forum to meet new people and to reconnect with old friends. Highlights included:

- Karl Performance Racers Appreciation Day
- Day Motor Sports Super Show
- PERA
- SEMA
- PRI
- AAPEX
- Sturdevant's Product Show
- Paola Heartland Car Show
- Covert Speed Open House
- Motorsports Open House
- All Speed Expo



## Our Kansas City Home



We love KC! A few high points include our traditional Thanksgiving enjoying the Country Club Plaza Lighting Ceremony and, of course, the Kansas City Royals winning the World Series! We also welcomed two new family members in 2015.

## Our Team



The team has worked hard this year to grow our clients' businesses. Above: l to r: Matt, Heather and Bruce. Below left: Matt and Grace. Right: Matt and Natalie.



**Merry Christmas and a Happy New Year  
from our family to yours!**



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