

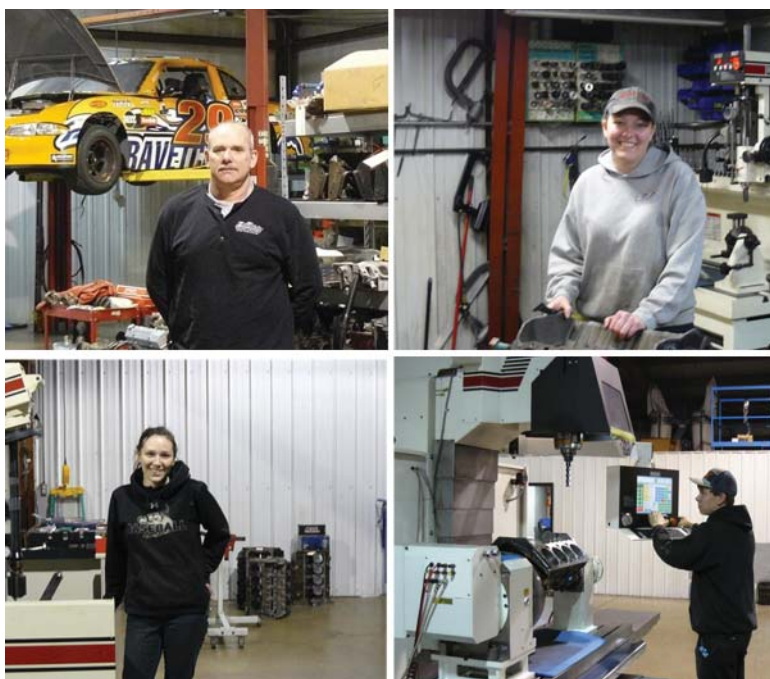
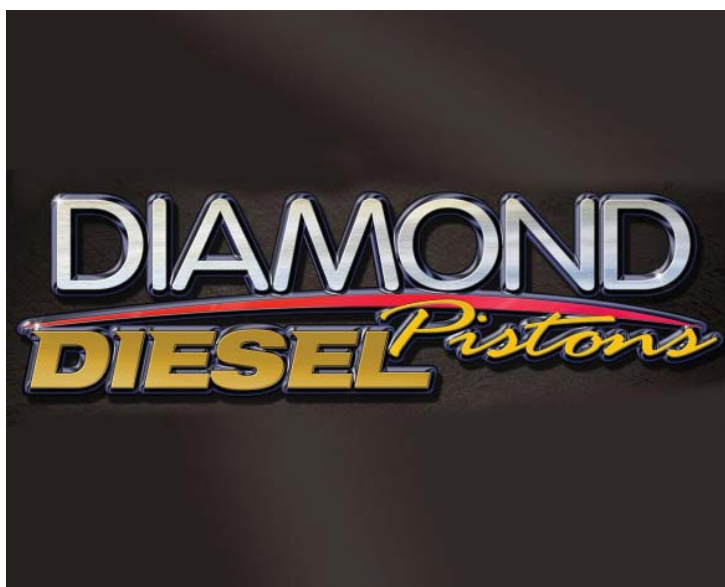


People, Places and Performance

NEW Diamond Street Diesel Pistons

Diamond continues to push the envelope in the performance diesel marketplace and is proud to release their street diesel performance pistons. Changes have perfected the ultimate forging for this market segment which consists of the tried and true 2618 aluminum alloy with a forged steel top ring land. These pistons will fill the vast void in the high performance diesel marketplace with $\frac{3}{4}$ and 1 ton pickups making well over triple digit horsepower levels and still have the reliability to perform their daily tasks.

Diamond Pistons will be available for the GM Duramax, Dodge Cummins, and Ford Powerstroke platforms. European diesel and tractor platforms will follow in the second half of the year.



Creason Racing Engines Fly High

Young Joe Creason grew up watching his dad race a Sprint car and his love for cars and racing was ignited. In 1992, he opened Creason Automotive in Troy, MO focusing primarily on passenger cars. In 2016, he changed it to Creason Racing Engines, a shop with a unique work family.

Joe's wife of 15 years, Brenda, runs the office. Katie, who he trained as a machinist, has assembled 95% of the racing engines in her 14 years. Trained mechanics Jenny and Levi, whose dream is to own a race car, recently joined the team.

While Joe's race car driving days are over his latest adventure is flying. Brenda says, "He went from one scary thing to another."

With having five grandchildren, maybe the racing legacy has a shot at living on.

Go to our Facebook page to see more photos of Creason Racing Engines: <https://www.facebook.com/Milestone-Marketing-189744131049037/>



Coaches Corner

Why do you do what you do?

Do you know WHY you get out of bed each day?

Simon Sinek, author of Start with Why says, "... discovering my own WHY restored my passion to a degree multiple times greater than at any other time in my life."

Without knowing our purpose, we can lack motivation or excitement for what we do. Knowing our WHY gives both meaning and direction to our decisions and actions. Most businesses know WHAT they do, but WHY is what inspires us and those around us and leads to increased results.

Matt Buzzard asked, Why does Milestone do what we do? "We are about serving our clients beyond selling parts. We believe small businesses are just as important as large businesses."

To uncover your purpose, finish this sentence - In everything we do, we believe in...

Let your WHY drive everything you do and have more passion and professional success.

Introduction of Coach

We'd like to introduce you to our business coach, Tamie Rising. She has been a great resource for Milestone and we're fortunate to have her contributing to our newsletters by sharing strategies and tips for both business and personal success.

Going South for the Winter



Milestone recently traveled to Tyler Texas to attend Day Motor Sports Annual Open House and Trade Show. This was our second year to attend this event, and it is a great place to meet with buyers from Texas, Oklahoma and Louisiana.

Behind the Voice



When you call QualCast the sweet, helpful voice on the other end is Jessica. She has been there for over a year and loves talking to customers and helping them with their orders. A woman of many talents, she handles customer service, answers technical questions and assists with accounting.

"I'm very proud of working for such a caring, helpful company that delivers superior products,"

says Jessica. QualCast serves their customers with warehouses around the world. Jessica loves her city of Nashville where she is raising her 6-year-old son.

"We should make politicians dress like race car drivers — when they get money, make them wear the company logos on the suit."

- Jay Leno

Where's Milestone?

Texas, Oklahoma, Arkansas, Kansas, Missouri, Kentucky

